



WhiteGold nominated for Distributor of the Year in the 3rd annual IT&T Awards

For Immediate Release

WhiteGold a nominee in excellent company with just eleven other nominees...

Sydney, New South Wales, Australia - September 1st, 2004 – AJB Publishing today confirmed that WhiteGold Solutions, Australia's premier IT Security Distributor, has been nominated for the 3rd Annual IT&T Awards for "Distributor of the Year" in the Channel Awards Category. This Category is populated by just twelve nominees in total and WhiteGold join the likes of Tech Pacific, Express Data, Dicker Data and LAN Systems amongst others.

The nominations for the IT&T Awards are made by the distinguished nominations panel and are an indicator of achievement, innovation and best practice in IT&T.

This influential industry event takes place at Doltone House, Jones Bay Wharf, Sydney on 28th October 2004.

Background to the awards

AJB Publishing, publisher of CRN, InformationWeek, SellDigital, Windows for Professionals, PC Authority and Atomic magazine is the organiser of the 3rd annual IT&T Awards.

The IT&T Awards were successfully launched in 2002 and this year will continue to celebrate the expertise, professionalism and major contributions made by organisations and individuals involved with IT and telecommunications during 2004.

The 3rd Annual IT&T Awards is a great opportunity to celebrate these innovations, the leading companies that supply them and the businesses that use them to drive their success. This year the [award categories](#) have been designed to recognise the areas of IT that have truly impacted the industry throughout 2004.

Nominations for all awards have been decided by the 2004 IT&T [awards panel](#). For a full breakdown of the 2004 awards panel go to <http://itt.itnews.com.au/panel.aspx>

2004 Award Categories

2004 has seen many exciting developments in the fast paced world of information technology. From the astonishing growth in convergence in the consumer sector, through to

the surging growth in security and storage markets, and the increasing acceptance of breakthrough technologies like RFID and digitised supply chains.

There are separate categories and 20 individual awards that will be given away at the 3rd Annual IT&T Awards. For a complete listing of awards by category and to cast your vote, go to <http://itt.itnews.com.au/vote.aspx>

Awards dinner and presentation

The awards will be held at a Gala Black Tie Dinner on 28th October 2004 at Doltone House, Jones Wharf Bay, Sydney. For further information on the venue and how to book visit <http://itt.itnews.com.au/venue.aspx>

About WhiteGold Solutions Pty Limited

WhiteGold Solutions is a value-add distributor (VAD) in the Australian IT channel. The company's strategy is defined as "niche-on-niche" - niche products into niche markets. This strategy gives resellers better margins, services, support and (ultimately) better value in all solutions involving the WhiteGold Product Portfolio. The company was incorporated in Australia in 2002 by seasoned IT security identities with experience across sales and marketing, technical capabilities and channel knowledge in this space. The company provides products to resellers encompassing the SME, Corporate and Enterprise sectors - with key niche verticals within each. Key Vendors represented are WatchGuard Technologies, Stonesoft, Barracuda Networks, e-Eye Digital Security, Blue Reef, WebSpy and Swivel Secure.

Company Website: <http://www.whitegold.com.au>

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